



DIGITAL DREAMS BY

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D R I V E D I G I T A L

THINK GREAT WE'LL CREATE!

KRI8 DRIVE DIGITAL PVT. LTD.

- Dedicated to helping businesses succeed in the digital world
- Specialized in crafting innovative digital marketing strategies that drive results and increase brand awareness
- A team of experts has experience in digital marketing, advertising, web designing, and content creation
- Stay ahead of the curve with the latest industry trends and best practices
- Assist our clients in achieving their business goals by delivering customized solutions tailored to their unique needs and objectives
- Believe in building long-term partnerships with our clients based on trust, transparency, and mutual success

SERVICES

Logo designing	Business name suggestions	Video production	Graphic designs	Social Media Management	Website development	Product label design	Talent Management /Influencer Marketing
	AD Production (Video, Audio, Graphic)	Social Media AD Campaign	Search Engine Optimization	Branding, Marketing, and Advertising	Product Photography	Content strategy	

DIGITAL MARKETING

LOGO DESIGNING

- Crucial for a company's brand.
- Highly skilled designers make customized logos based on the business personality.
- Unique, memorable, and visually appealing logos.
- Revisions are provided until the client is satisfied with the final design.

BUSINESS NAME SUGGESTIONS

- Find the perfect name for your business that reflects its identity and values.
- Name suggested after conducting extensive research industry, target audience, and competition.
- Names are suggested after checking domain and trademark availability.
- Find the perfect name for your business that reflects its identity and values.
- Name suggested after conducting extensive research on industry, target audience, and competition.

VIDEO PRODUCTION

- Popular and effective in engaging audiences and creating brand awareness
- Video production services tailored to business needs
- The experienced team handles everything from scriptwriting to post-production
- Delivers high-quality videos capturing brand essence
- Offers various types of videos such as product demos, explainer videos, and social media videos.

GRAPHIC DESIGN

- Visuals are vital for brand identity and effective communication.
- Top-notch graphic designers with years of experience.
- Designs for brochures, fliers, and social media graphic design are available.
- Designs are consistent with brand guidelines.
- Optimized for various platforms.

SOCIAL MEDIA MANAGEMENT

- A strong social media presence is vital for business growth and audience connection in the digital age.
- A custom strategy that includes content creation, community management, and analytics tracking.
- The team is up to date with the latest trends and algorithms.
- Assists in building a loyal following and increasing engagement for your business.

WEBSITE DEVELOPMENT

- Need of the hour regardless of the size of your business
- Designing a user-friendly and visually appealing website to attract potential customers
- Websites are designed to represent the brand's identity
- SEO optimization and analytics tracking to rank your website higher on search engines and attract traffic

SEARCH ENGINE OPTIMIZATION

- Optimize your website's content and structure to increase its ranking on search engine results
- Initial audit of your website to identify areas for improvement, develop a strategy and optimize the site.
- Monitor site's performance, track changes in search engine algorithms, and make necessary adjustments to improve the site's ranking over time

PRODUCT LABEL DESIGN

- Label influences customer purchasing decision
- Highest quality product label design services
- Designs based on brand identity, target audience, and product specs
- Unique, visually appealing, and informative
- Elevates the overall aesthetic of your product

TALENT MANAGEMENT / INFLUENCER MARKETING

- Connect brands with the right influencers
- Identify influencers aligning with brand values and target audience
- Manage the entire process from negotiation to tracking campaign performance
- Builds lasting relationships with influencers who drive real results for businesses

AD PRODUCTION (VIDEO,AUDIO & GRAPHIC)

- AD production services include video, audio, and graphic design.
- Managed by a team that is equally creative and has technical knowledge.
- Professionals with years of experience in capturing attention and driving conversions.
- Concept development aligned with brand identity and target audience.
- High-quality production services to bring the concept to life.
- Creating effective ads that stand out from the crowd.

SOCIAL MEDIA AD CAMPAIGN

- Social media ad campaign services.
- Covers video, audio, and graphic design.
- Develop a comprehensive ad campaign strategy.
- Aligns with business goals and target audience.
- Create high-quality ads that drive results.
- Expert team of professionals.
- Take social media advertising to the next level.

BRANDING, MARKETING AND ADVERTISING

- Effective branding, marketing, and advertising are pivotal for business success.
- Assist in creating an identity, build awareness, and drive sales.
- Tailored strategies for each business's unique needs and goals.
- Services provided include logo design, social media advertising, and email marketing campaigns.
- Expertise and experience are used to deliver results.

PRODUCT PHOTOGRAPHY

- High-quality product photos create a positive first impression, catch the eye, establish brand identity, and increase sales potential.
- Attracts more customers to e-commerce websites.
- Experienced photographers with the latest equipment and techniques.
- Capture jaw-dropping images of products.
- Images are optimized for maximum impact on the website or social media channels.

CONTENT STRATEGY

- Strong content strategy developed by experienced content creators.
- Blog posts, videos, infographics, case studies, memes, webinars, product descriptions, and much more kind of content delivered.
- A customized content strategy for all our clients.
- High-quality content that resonates with your audience.
- Distributing content through various channels helps maximize its impact.

SOCIAL MEDIA STRATEGY

- Customized social media strategy that aligns with the business goals and target audience of the client.
- Analyse the current social media presence of the business and conduct thorough research to identify the most suitable platforms for business.
- Clearly defined performance indicators to track and measure the progress of social media strategy.
- Content calendar created 2 weeks before the month starts.
- Scheduled posts to ensure consistency and engaging content.
- Monitor and analyse social media analytics to optimize strategy and improve performance.

OUR 8 STEP PROCESS TO SUCCESS



1-DISCOVERY SESSION

A thorough discovery session is conducted with the client where we understand the client's business, their goals, target audience, current marketing efforts, etc



2-DEVELOPING A CUSTOMISED DIGITAL MARKETING STRATEGY

The strategy designed aligns with the client's requirements, market trends, etc



3-SETTING UP NECESSARY TOOL

Setting up and managing the credentials of the client's Google Analytics, social media account, email marketing software, etc



4-DEVELOP A CUSTOMIZED PLAN

Planning includes several marketing tactics and a myriad of different content types.

OUR 8 STEP PROCESS TO SUCCESS



5- IMPLEMENTATION OF PLAN

We create and execute advertising campaigns on various platforms to create brand awareness and increase sales



6- MONITOR AND TRACK PERFORMANCE

Monitor and track performance using the latest analytical tools and make necessary changes to improve results.



7- COMMUNICATE REGULARLY WITH CLIENT

Regular communication is done with the client to provide updates on progress and discuss any changes to the strategy



8- OPTIMIZE THE STRATEGY

We continuously keep optimizing the content strategy based on performance and changes in the market so as to constantly keep improving

THANK YOU!



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Feel free to ask anything.